

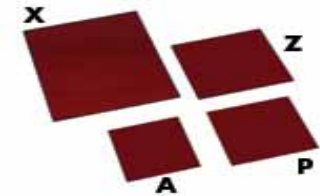
### The COKIN INFRARED FILTER 007

Ready for MAGIC ?  
Discover the incredible IR world  
Amazing possibilities not excluding your own imagination

COKIN have introduced a Infrared filter available in the 4 sizes of its famous Creative Filter System : the A, P, Z-PRO and X-PRO Series. For ANALOG & DIGITAL cameras.



« A » Series / A007  
« P » Series / P007  
« Z-PRO » Series / Z007  
« X-PRO » Series / X007



Can be used with :

- Infrared Color and Black & White films
- DIGITAL photo camera

The new filter 007 is equivalent to the KODAK 89B written filter with a spectrum transmission of 50% at 720 nm. The distinctive feature of Infrared filters is that they "filter" most of visible rays and let infrared rays go so as to produce spectacular photographic effects.

As opposed to what most may think, infrared filters can absolutely be used in Digital photography with a wide variety of cameras (the newest NIKON D70 has the IR indication on the top of the body). You can see on the "web" the countless creative examples of using Infrared filters with Digital.

The process in Digital is really easy: once the picture is shot, you must "un-saturate" your image on your computer, in other words transfer it to grey levels. Effects can be spectacular. Let your **IRmagination** !

Here are the comments from U.S professional photographer Theresa Airey, who utilizes the new Infrared COKIN filter along with a Digital camera MINOLTA Dimage 7 :

*"What I liked about using COKIN 89B filter as opposed to other Infrared filters is that the COKIN 007 is dense enough to capture good infrared, but can be hand held at around 1/20<sup>th</sup> of a second... Other filters work well, but the shutter speeds are around of a second to one second long... thus making a tripod necessary."*



Ready to shoot ?

be careful... strange pictures may surprise you without prior notice and your creativity may explode !