



A revolution in the PHOTO/VIDEO
Accessory sector



The Conversion Lenses with Magnetic Fixation

COKIN, French well-known specialists in Digital Photography and Imaging for years, are launching a range of revolutionary universal conversion lenses that will boost the capacities of personal Digital Imaging equipment.

The new **COKIN MAGNE-FIX Lenses** feature magnetic attachment instead of a thread. They can be used with many unthreaded camera lenses thanks to a unique metallic ring that sticks around the camera lens. This magnetic ring can remain permanently on the camera, or it can be easily removed if necessary.

The range of **COKIN MAGNE-FIX Lenses** includes two models: Wide-Angle x0.5 and Telephoto x2.0. They modify the angle of vision into a much wider image (Wide-Angle x0.5) or a much closer image (Telephoto x2.0).



Wish to see a Larger or Closer Image ?

Even the most recent Digital Cameras are likely to have a very limited angle of vision. You wish to shoot PORTRAIT photographs from far away, or very close to the subject ? The solution is the **COKIN MAGNE-FIX** lens with magnetic fixation ! Put a Wide-Angle lens onto your Digital Camera and you can frame all your friends at once ! Are your kids playing at the bottom of your garden ? Multiply by 2 the power of your camera with a Telephoto lens and keep this magic moment, from far away, without disturbing them ! Do you want to shoot an idyllic evening LANDSCAPE, with the nice castle in the distances on the right ? Put a Wide-Angle lens onto your camera and increase its angle of vision. The answer is **MAGNE-FIX** - it's as simple as that !



without

With x 0.5



With x 2



Main Features

Increases or reduces the angle of vision of digital compact cameras, camcorders or picture phones.



Attachment & Security



- Attachment on camera lens side: via an adhesive metallic ring that sticks around the lens. An additional spare metallic ring is included free-of-charge in the blister, to fit another camera or picture phone, or replacement in case of loss.
- Attachment on **MAGNE-FIX** lens side : via powerful magnetic fixation. The converter will not fall off under normal conditions of use.
- Tests have been made to ensure that the magnetic system does not create interference with cameras or phone devices.